



LONG RANGE PUBLIC ART PLAN



FOR THE WATER FUND

Recommended by the Fort Worth Art Commission

March 20, 2006

Table of Contents

Introduction		2
Section 1:	<i>Program Administration & Initiatives</i>	4
Section 2:	<i>Collection Management</i>	7
Section 3:	<i>New Public Art Projects</i>	16
Conclusion		19

Appendices

- A Water Fund Cash Flow Projections
- B Public Art Collection Inventory with Conservation Action Plan Status
- C Pilot Process for Recommending New Public Art Projects
- D Pilot Process for Recommending Community-Nominated Neighborhood Projects
- E Evaluation Questions for New Public Art Projects

(Cover illustration: Tile (detail), Holly Water Treatment Plant)

INTRODUCTION

The Fort Worth Public Art Program was established in 2001 by City Ordinance¹ in order to:

- Create an enhanced visual environment for Fort Worth residents;
- Commemorate the city's rich cultural and ethnic diversity;
- Integrate the design work of artists into the development of the city's capital infrastructure improvements; and,
- Promote tourism and economic vitality in the city through the artistic design of public spaces.

The Fort Worth Public Art program receives 2% of Capital Improvement Project funding, which is added to the total cost of each proposition in City of Fort Worth General Fund bond programs, beginning with the 2004 CIP. In addition, 2% is allocated annually from the operating budget of the Water and Sewer Operating Fund for cash financing of capital projects, which is transferred into the Specially Funded Capital Projects Fund - the source for projects and initiatives outlined in this plan.

The *Fort Worth Public Art Master Plan*, adopted by City Council in 2003², sets forth a vision for public art in Fort Worth and recommends specific public art projects to be undertaken in order to take advantage of opportunities for artist inclusion in current and upcoming city development initiatives. The *Master Plan*, in anticipation of the 2004 bond election, included a recommendation to develop a long range plan to identify which projects would include a public

¹ Ordinance No. 14794 (M&C G-13396), Fort Worth Code of Ordinances, Chapter 2, Title III, Boards and Commissions, Division 2. Art Commission and Public Art Program

² Adopted September 30, 2003 (M&C G-14087)

art component. In May, 2005, City Council adopted the *Long Range Public Art Plan for the 2004 CIP*,³ which is now being implemented.

The *Long Range Public Art Plan for the Water Fund* must be aligned with the *Fort Worth Public Art Master Plan* and complement the *Long Range Public Art Plan for the 2004 CIP* by seeking to “fill in the gaps” by providing funds for those aspects of the program which cannot be supported with bond funds due to legal restrictions, such as conservation of the city’s Public Art Collection and program administration, artist selection processes and planning, artist training and public education and outreach. The Water Fund makes it possible to undertake new public art projects in locations that are not included in the *Long Range Public Art Plan for the 2004 CIP*.

Since FY 2002, the fund has accumulated with the only expenditures to date being four annual professional service agreements with the Arts Council of Fort Worth & Tarrant County to administer the Fort Worth Public Art Program, including the development of the *Fort Worth Public Art Master Plan*, as well as collection management and public education initiatives. Three new public art projects have benefited from the Water Fund, including the design of the Vaquero sculpture for North Main Street (CD 2) and projects for the Shamblee Branch Library and Public Health Center in the Evans & Rosedale Business and Cultural District (CD 8).

The adoption of this *Long Range Plan for the Water Fund* sets a course for future expenditures from the Water Fund by outlining annual processes for development of a Conservation Action Plan and Conservation Fund to insure proper stewardship of the City’s public art collection and for commissioning new works of public art. A projected cash flow is attached as Appendix A.

³ Adopted May 17, 2005, (M&C G-14801)

SECTION 1: PROGRAM ADMINISTRATION & INITIATIVES

Since its inception, the City of Fort Worth has provided for the administration of the Fort Worth Public Art program through a professional management agreement with the Arts Council of Fort Worth & Tarrant County.⁴ The *Fort Worth Public Art Master Plan* recommends that an annual work plan, recommended by the Fort Worth Art Commission, and budget be negotiated with the City Manager that includes funds for salaries and operating expenses, as well as programmatic expenses such as collection management, artist selection processes and education and outreach programs and initiatives.⁵ The FY 2006 contract is renewable for four additional 1-year terms, adding to the stability of the program.⁶

Strategic planning and budgeting are a major focus for the Public Art Director. By keeping abreast of City development initiatives, as well as City Council and community priorities, exciting public art opportunities are identified. This is an ongoing process that culminates with the City Council's adoption of the annual work plan, recommended by the Fort Worth Art Commission. Likewise, a cyclical approach to planning is recommended for the Water Funds as will be detailed in the following sections of this document. The success of this approach depends upon adherence to the overarching mission of the Fort Worth Public Art program and implementation of the recommendations contained in the *FWPA Master Plan*.

⁴ Referred to as the "administrative authority" in the *Fort Worth Public Art Master Plan*, page 3

⁵ *Ibid.*, page 14

⁶ Adopted October 25, 2005 (M&C C-21111)

Artist Selection Processes

Artists for public art projects are selected through methods and processes outlined in the *FWPA Master Plan*.⁷ Each method has expenses associated with it, such as professional service compensation for selection panelists, proposal fees and travel for artists who are required to develop proposals. During the development of the Annual Work Plan and associated budget, the Public Art Director shall prepare selection process budget estimates for all anticipated processes to be conducted in the upcoming fiscal year.

Collection Management

The administrative budget will include a request for funds to implement the Conservation Action Plan (CAP) for the upcoming fiscal year. If however, a particular conservation project is expected to exceed \$25,000, it shall be handled through a separate contract between the City of Fort Worth and the consultant with the Arts Council serving as the contract manager. [See *Section 2: Collection Management* for a complete discussion of this topic].

Education and Outreach

Fully engaging the community and local artists in the Fort Worth Public Art program is essential to its success. Through the FWPA website, as well as periodic exhibitions, lectures and brochures and other programming, the community, City officials, artists and art professionals have a better understanding of the complex processes involved in bringing a project to completion. The value of public art is better appreciated and more fully understood. Public awareness is supported through consistent and timely interpretation such as identification plaques, which adds relevance to a project, identifies the work and its maker, and communicates information about the work and the project to the viewer. In conjunction with a comprehensive conservation/maintenance schedule, education and outreach initiatives supports

⁷ *Fort Worth Public Art Master Plan*, pages 33-51

the Fort Worth Public Art program recommendations⁸ which are designed to bring art to the community and to involve the community in the process of public art.

The Fort Worth Public Art Program is well served by keeping up with technological advances, such as the internet and digital photography. The program's website www.fwpublicart.org will continue to provide more interactivity so that the community may easily gain information about projects in their districts, as well as provide a cost-effective way for artists to be notified of public art opportunities for which they may wish to apply. A semi-monthly "FWPA Enews" has become a very popular and effective communication method.

As with the other programmatic initiatives described above, specific Public Education & Outreach components and budgets will be included in the Annual Work Plan and budget for the upcoming fiscal year.

⁸ *Fort Worth Public Art Master Plan*, page 11.

SECTION 2: COLLECTION MANAGEMENT

The Fort Worth Public Art Collection represents a significant asset to the City and its citizens.

The acquisition and display of works of art entail a commitment to maintain and conserve the work in a manner consistent with the standards and professional practices of the art world.⁹

With the exception of some portable works, the Fort Worth Public Art Collection is composed of works of art which are permanently sited in public places and facilities owned by the City. In some cases, city-owned artwork may also be sited in publicly accessible and/or visible sites not owned by the City by special arrangement. Gifts of art are carefully reviewed in accordance with the process outlined in the *Fort Worth Public Art Master Plan* prior to acceptance, due to the encompassing obligations for the collection as a whole.¹⁰ All artworks in the Public Art Collection, whether commissioned or purchased through City funds or gifted to the City, are accessioned into the collection by action of the Fort Worth Art Commission. The *Fort Worth Public Art Master Plan* also outlines the process by which an artwork may be removed from public display and the collection inventory.¹¹ Procedural collection guidelines ensure only artworks of the highest standard of excellence are accepted for the Fort Worth Public Art Collection.

Since one of the purposes of the Fort Worth Public Art Program is to integrate the design work of artists into the development of the City's capital infrastructure improvements,¹² there will be instances when a work of public infrastructure (such as a bridge) will bear the aesthetic mark of the artist(s) who collaborated on its design instead of resulting in the creation of an art object.

⁹ *Fort Worth Public Art Master Plan*, page 38

¹⁰ *Ibid.*, pages 52-55

¹¹ *Ibid.*, page 59

¹² Fort Worth Code of Ordinances, Chapter 2, Title III, Boards and Commissions, Division 2. Art Commission and Public Art Program, Section 2-56 (b)

The management and maintenance responsibility of such works of public infrastructure will be determined on a case-by-case basis.

The City of Fort Worth has an existing art collection that has developed over time and is maintained by various City Departments, most notably, the Fort Worth Public Library, the Botanic Gardens, and the Will Rogers Memorial Center, as well as gifts of state displayed at the City Municipal Building. In addition, there are often short-term loans of art for exhibition at City facilities, as well as artworks displayed in private offices or non-public areas.

In accordance with the recommendations contained in the *Fort Worth Public Art Master Plan*, the following definition of “public art” is included herein to clarify the collection management responsibilities¹³ of the Fort Worth Public Art Program:

WORKS CONSIDERED “PUBLIC ART” include “any work in a permanent medium or combinations of media produced by artists generally recognized by critics and peers as professionals of serious intent and substantial ability”.¹⁴ Public art is the result of the creative effort of the artist, is unique and original and usually permanently sited. It may range from stand alone, site-based work to design work of artists integrated into architecture or infrastructure to portable works, such as:

- *Sculpture* - work created in any material or combination of materials which may be freestanding, wall supported, suspended, kinetic, or electronic
- *Murals* – painted, mosaic, tile or any materials applied directly to a wall
- *Street and bridge design and/or enhancements*

¹³ *Fort Worth Public Art Master Plan*, page 23

¹⁴ Fort Worth Code of Ordinances, Chapter 2, Title III, Boards and Commissions, Division 2. Art Commission and Public Art Program, Section 2-57 (a)

- *Street furnishings and fixtures* – benches, railings, lights, bicycle racks, tree grates, banners, etc.
- *Park furnishings and enhancements* – benches, shade structures, fountains, play structures, gates, railings, signage, etc.
- *Architectural details and/or enhancements*
- *Earthworks and land-based works*
- *Light-based works*
- *Any combination of forms of media including sound, literary elements, film, video or any hybrids of any new media or genre*
- *Text-based or interpretive panels*
- *Portable Works* – paintings, prints, drawings, photographs, works of mixed media
- *All design studies, maquettes, renderings or examples submitted as part of a public art commission.*

WORKS NOT CONSIDERED “PUBLIC ART”

- *Mass Produced Work* - or work that is of standard manufacture and is not unique unless a commissioned artist incorporates it into their design
- *Reproductions* - Work considered to be a reproduction of an original work except in the cases of film, video, photography, prints or other media arts
- *Works by children* - unless a commissioned artist oversees the work and/or incorporates it into their design
- *Decorative, ornamental, architectural or functional elements* – unless a commissioned artist incorporates it into their design
- *Landscape architecture and landscape gardening* unless designed by a commissioned artist
- *Advertising or signage that promotes a business or promotes concepts*
- *Any part or function that is on site but is not from the originating design including but not limited to: lighting, signage, landscaping*

The Fort Worth Art Commission has formally accessioned those artworks in the City’s collection that are considered “public art” which were acquired prior to the establishment of the Fort Worth Public Art program, as well as works commissioned through the Fort Worth Public Art program

and certain works gifted to the City which have been reviewed by the Fort Worth Art Commission as of March 20, 2006. A complete listing is included as Appendix B.

Fort Worth Public Art's collection management methods are based on national best practice standards for public art programs and are designed to enhance the quality and insure the longevity of the artworks. Components of the Collection Management Plan include:

- Collection Policies and Guidelines
- Collection Inventory
- Collection Database
- Collection Files
- Image Files
- Conservation Action Plan
- Conservation Fund

Due to the level of attention and oversight required, a designated "Collection Manager" should be added to the Fort Worth Public Art staff. Initially, this may be a part time position to implement the Collection Management Plan and annual Conservation Action Plan and to provide educational outreach associated with the collection until such time as its growth warrants a full time collection manager.

Collection Policies and Guidelines

Collection management policies are stated in the *Fort Worth Public Art Master Plan*,¹⁵ including the processes by which artwork is acquired for the collection. Artist selection guidelines for the commission and purchase of artworks, as well as review processes for artwork gifts, are specific and geared toward developing a public art collection of the highest quality. The Conservation Action Plan (discussed later in this section) outlines the methods by which the integrity of the collection is preserved.

¹⁵ *Fort Worth Public Art Master Plan*, pages 39 - 61

Collection Inventory

The collection inventory identifies all members of the Public Art Collection, as well as data about each work of art, including its monetary value. The FWPA Collection Manager notifies the City of Fort Worth Risk Management Department immediately upon the acquisition of a work of public art and provides the initial value (based upon the design, fabrication and installation costs) for insurance purposes. Donors of gifts of public art are required to provide an appraisal, if possible. The City's Risk Manager adds the artworks to the Fine Arts Schedule of the city's property policy. When applicable, the policy will cover scheduled works of art. Copies of all appraisals conducted of public artworks are provided to the City's Risk Manager. The Collection Manager and Risk Manager shall review the Fine Arts Schedules as it pertains to the Public Art Collection annually to verify its completeness and accuracy.

Collection Database

Collection management best practices begin with thorough data collection and consistent documentation. Maintained by FWPA Collection Manager, the collection database includes the following information for each artwork:

- artists' contact information
- title
- date
- media/materials
- fabrication/installation methods
- dimensions
- commission and funding details
- photographs, diagrams and maps
- value
- maintenance schedules
- conservation assessments and treatments with photographic documentation

All commissioned artists and fabricators are required to submit a detailed report, in most cases by a qualified conservator, outlining future maintenance and noting specific requirements to maintain aesthetic characteristics pertaining to color, gloss and texture.

Artists are also required to submit a statement of aesthetic intent, including acceptable

aging patterns and surface changes. Diagrams, fabrication processes and materials, and contact information for all fabricators and vendors are maintained on the collection database, as are installation specifications, including connection methods. Artists and fabricators are required to supply FWPA with all warranties (where these apply) detailing specific services at completion of the work and to list specific requirements pertaining to the artwork, such as cleaning, lighting, servicing, circuit diagrams, manufacturers or agents, etc. This information is maintained as part of the Collection Database and accompanying collection hard files. FWPA encourages all commissioned artists to consult with specialists prior to design and fabrication to assure the best practices for longest life span. Those specialists may include: architects, engineers, landscape architects, and conservators. Donors of artwork gifts are required to provide any of the above information they are able to gather, as well.

The ongoing collection of specific information allows the Collection Manager to collaborate effectively with the designated City Department liaison to manage all environmental elements affecting the artwork such as lighting and landscaping needs and to organize staff training on routine maintenance and cyclical maintenance schedules.

Collection Files

Upon completion and close out of public art projects, the Public Art Project Manager transfers all pertinent information to the Public Art Collection Manager to enter into the Collection Database and maintain in hard copy files; this includes artists' contracts, maintenance recommendations, warranties, diagrams and maps, correspondence and publicity.

The Collection Manager is responsible for documenting and archiving all treatments, and recording information pertaining to the treatment including names of treatment team, dates and materials.

Image Files

Maintained in the FWPA offices, images of individual artworks are organized for the conservation plan, inventory data, and education and outreach. Additionally, the FWPA image bank is available as a community resource. Permission to use images must be obtained to protect the artists' and photographers' copyrights.

Conservation Action Plan

Responsible stewardship mandates the development and implementation of a Conservation Action Plan (CAP) for the collection protecting the value, integrity and authenticity of each work in the collection. In order to respond to the needs of the collection in a timely manner, the CAP should be developed annually for incorporation into the Fort Worth Public Art Annual Work Plan and Budget. The Collection Manager collaborates with City Department liaisons in the everyday assessment and routine maintenance of individually sited public artworks. A comprehensive assessment is undertaken at least once every ten years in order to assess the collection as a whole.¹⁶

The annual Conservation Action Plan includes:

- **Ongoing maintenance** by trained City staff (schedules coordinated with City departments liaisons)
- Periodic **maintenance workshops** for City staff and community volunteers to encourage positive stewardship in the neighborhood in which work is sited and assist in staffing periodic general maintenance
- Annual (or as needed) **preventative conservation cleaning** by professionals
- Individual **appraisals** by a certified fine art appraisers at least once every 10 years
- Comprehensive **condition assessments** conducted by qualified, media-specific conservators (and other professionals, as appropriate) with complete reports, including: treatment team, dates, assessment of structural and surface

¹⁶ Fort Worth Public Art Master Plan, page 55

conditions, any tests conducted, as well as specific treatment recommendations and estimates, at least once every 10 years

- **Conservation treatment**, as needed, with priority giving to those works in most urgent need of care, including complete reports, including: treatment team, dates, assessment of structural and surface conditions, any tests conducted, and specific treatment and materials used, as well as pre and post treatment digital photographic documentation

The Fort Worth Public Art Program's Annual Work Plan and Budget will continue to provide for ongoing professional appraisals, condition assessments, and conservation treatment of the collection. The works that have been appraised or have had condition assessments made or have received conservation treatment as of March 20, 2006 are indicated in Appendix B. The current priority for additional appraisals, assessments and treatments is also indicated.

Public Art Conservation Fund

National best practices include creating a Public Art Conservation Fund with a standing balance equal to 15% of the public art collection's value in an interest-bearing account. The goal is to achieve the 15% level by Fiscal Year 2010. Based upon professional appraisals of pieces in the collection available as of March 20, 2006, an initial deposit of \$200,000 will be made in Fiscal Year 2006 to begin building the Conservation Fund. Professional appraisals will be obtained in Fiscal Year 2007 for those artworks for which values are not currently available. Funds equal to 15% of those works' value shall be set aside in subsequent Fiscal Years.

Each year, as part of the Fort Worth Public Art Annual Work Plan and Budget, the Fort Worth Art Commission will recommend a deposit to the Conservation Fund for newly completed public art projects equal to 15% of the total project budget at the beginning of the City's Fiscal Year following project completion. For public art projects in which the artist contributed design work for infrastructure, the Fort Worth Art Commission will make specific recommendations regarding

what, if any, amount should be set aside in the Conservation Fund. The Art Commission will also recommend adjustments based upon values obtained in the most recent appraisals of works in the collection.

Perspective donors of artwork to the City Public Art Collection may be asked to contribute conservation funds prior to the acceptance of the work into the collection.

The Fort Worth Art Commission reserves the right to request, match or waive conservation funds for any gifts of public art. If such funds are not fully provided by the donor, the Fort Worth Art Commission shall include an amount equivalent to 15% of the work's value in its next annual deposit into the Conservation Fund.

SECTION 3: NEW PUBLIC ART PROJECTS

The Fort Worth Art Commission has the opportunity to annually recommend new public art projects of various types and scales for commission, as well as other public art initiatives, using the funding derived from the Water Department. Future projects recommended in the *Fort Worth Public Art Master Plan*,¹⁷ form the basis for the project types listed below. Additional public art opportunities and unmet needs are also recommended.

Types of New Public Art Projects:

- a. **Projects that Stitch Communities Together** span a large geographic area; could involve multiple artists over time; Budget range: \$500,000 - \$1,000,000
- b. **Signature Projects** in high profile, prominent locations; Budget range: \$100,000 - \$500,000
- c. **Water Department Projects** that enhance the mission of the department, such as educational, ecological, artist-in-residence, etc.; Budget ranges vary
- d. **City Development Initiatives:**
 - i. **Integral Projects** – Artists on design teams for:
 1. Buildings and/or infrastructure projects with funding sources that preclude a 2% allocation for public art; Budget range: generally based upon the equivalent of 2% of design and construction costs

¹⁷ *Fort Worth Public Art Master Plan*, pages 15-21.

2. Bond funded projects that require addition funds to fully implement; Budget ranges vary
 - ii. **Urban Village / Visual Gateway Projects** are usually medium scale exterior works; Budget range: \$50,000 - \$100,000
 - e. **Community-Nominated Neighborhood Projects** are small scale interior or exterior works in existing neighborhood parks, branch libraries, community centers, streets, etc.; Budget range: \$25,000 - \$50,000
 - f. **Other** (temporary public art projects; acquisition of portable works of art; public art master plans for specific sites or types of sites; public art project budget contingency; and, matching funds for grants obtained for public art projects; Budget ranges vary

A FRAMEWORK FOR RECOMMENDATIONS

Rather than laying out a list of specific public art projects to be commissioned over the next 5 years, an annual process and framework for decision-making gives the Fort Worth Art Commission the ability to respond to unanticipated public art opportunities, which are often time-sensitive, while balancing the desire to bring public art into areas of Fort Worth not addressed in the *Long Range Public Art Plan for the 2004 CIP*. A pilot process for annual review and evaluation of potential public art projects is included in Appendices C - E. This process does not; however, prevent the Art Commission from earmarking funds for specific future projects to which it is committed.

Potential projects (with the exception of Community-Nominated Neighborhood Projects) proposed by the City, other public entities, or the community may be brought forward to the Art Commission year round at their regular meetings via the Public Art Director. In May of each year, the Art Commission will evaluate all proposals and opportunities and make a draft recommendation. After seeking public input, a final recommendation will be made as part of the Fort Worth Public Art Annual Work Plan, which is presented to City Council in September for the upcoming Fiscal Year.

Nominations for neighborhood projects will be solicited through an open call to the community and folded into the Art Commission's annual recommendation process as described above. Due to the high level of community outreach required for success of this program, the Art Commission may restrict a call for nominations to 2 or 3 Council Districts per year and/or may list eligible City sites and facilities for such projects to occur. This pilot process will require extraordinary public education efforts and the resulting projects will require a great deal of technical support to insure their successful conclusion, especially since they will likely not be part of a larger capital improvement project. As a result, this pilot process will require the availability of an FWPA Project Manager who is able to devote approximately 50% of their time to this effort. It is recommended that a part time Project Manager be hired to implement this important initiative.

Initially, the Fort Worth Art Commission will give priority to providing additional funding for CIP projects included in the *Long Range Public Art Plan for the 2004 CIP* that require additional funds to fully implement and to City-initiated projects not included in the 2004 CIP.

CONCLUSION

The Fort Worth Public Art program has the potential of being not only a positive force in the growth and renewal of the City of Fort Worth, but a national model due, in large part, to the Water Fund. It is incumbent upon the Fort Worth Art Commission and public art staff to be responsive to the City Council and the community and to use national best practices to implement this plan wisely so that public art may make a positive impact on the visual quality and cultural enrichment of Fort Worth and its citizens.

PILOT Process for Recommending New Public Art Projects

- Year round The Public Art Director will endeavor to keep abreast of all Capital Improvement Projects that are not included in the 2004 CIP (e.g., bond-funded), as well as City development initiatives and other public projects in which the City is a partner, to identify potential public art opportunities that further the goals of the Fort Worth Public Art program and/or coincide with recommendations for future projects in the *Fort Worth Public Art Master Plan*. The Public Art Director shall meet with City Council Members regarding priorities for their individual districts.
- Potential projects shall be presented to the Fort Worth Art Commission for consideration, along with staff recommendations regarding an approach and artist selection process, as well as a budget range.
- May FWAC evaluates *all* potential projects in the context of the Fort Worth Public Art Collection as a whole, as well as projects that will be commissioned that are included in the *Long Range Public Art Plan for the 2004 CIP* using the questions listed in the *Long Range Plan for the Water Fund*.
- FWAC endorses a *draft* list of all Water-funded projects to be included in the Annual Work Plan for the following fiscal year. This list shall include any projects recommended through the *Community-Initiated Project Request Process*. FWAC may also recommend Water funds to augment the budgets of those projects in the *Long Range Public Art Plan for the 2004 CIP* in need of a larger budget in order to fully implement.
- June – Aug. FWAC’s *draft* list of Water-funded projects is published on the FWPA website with public comment requested via email or mail. Notice of public hearing dates will also be published and advertised.
- June – July FWAC holds public hearings at their regular meetings to gather input on the *draft* list of Water-funded projects.
- August FWAC makes a final recommendation of Water-funded projects to be included in the next fiscal year’s FWPA Annual Work Plan.
- September City Council receives M&C to approve the FWPA Annual Work Plan and administrative budget.

NOTE: *FWAC may recommend a project to City Council outside of this review timeline in special circumstances, provided that funds are available.*

PILOT Process for Recommending Community-Nominated Neighborhood Projects

- January* “Call for Community-Initiated Project Requests” advertised and Application Orientation Meetings held in targeted Council Districts. The *Pre-Qualified List of Emerging Public Artists* and a list of eligible sites (e.g., Community Centers, Libraries, etc.) are provided.
- Late January Deadline for artists to join the FWPA Artist Registry for possible inclusion in the *Pre-Qualified List of Emerging Public Artists* – the pool from which artists must be selected for community-initiated projects. *[NOTE: If a group desires to commission an artist not already included in this list, the artist must join the FWPA Artist Registry by this deadline].*
- February FWAC reviews qualifications of artists for possible inclusion in the *Pre-Qualified List of Emerging Public Artists*. The approved *Pre-Qualified List of Emerging Public Artists* is published on the FWPA website.
- Feb - March Individual Pre-Application Consultations with FWPA staff (Required). Opportunities to review the *Pre-Qualified List of Emerging Public Artists* will be available to community groups during this period.
- March FWAC appoints a committee to review applications. This committee may also include individuals not currently serving on the FWAC.
- Early April Application Deadline
FWPA staff reviews for completeness; Contacts applicants to notify of any outstanding items needed to complete application
- Late April Attachment / Correction Deadline (e.g., Letters of Support, letter of interest from the project artist selected by the community from the *Pre-Qualified List of Emerging Public Artists*, etc.)
- Early May FWAC Committee reviews applications using evaluation criteria provided by the Fort Worth Art Commission and makes recommendations.
- May FWAC reviews committee recommendations at their regular meeting and approves 2-4 projects with a combined total not to exceed \$100,000
- [SEE “PROCESS FOR RECOMMENDING NEW PUBLIC ART PROJECTS”]***
- October After City Council approves the FWPA Annual Work Plan and Budget, M&Cs for the artists’ contract and appropriation of funds for individual projects will be forwarded for approval. FWPA staff manages projects under guidance of each project steering committee.

**This process may be launched in FY 2007, provided there is adequate FWPA staff.*

Evaluation Questions for New Public Art Projects*

1. To what extent will the proposed project support the goals of the Fort Worth Public Art program?
 - a. Create an enhanced visual environment for Fort Worth residents
 - b. Commemorate cultural or ethnic diversity
 - c. Integrate the design work of artists into the development of infrastructure
 - d. Promote tourism and economic development
2. Is the project's geographic location one that is not being addressed in the *Long Range Public Art Plan for the 2004 CIP*?
3. Will the project offer an opportunity to reflect a part of Fort Worth's history or culture that has not previously been expressed?
4. Is there evidence of strong neighborhood support for the project's goals and vision?
5. Does the project have a community involvement and/or public education component?
6. Is the project time sensitive?
7. Is there an opportunity to leverage public art funds through a partnership with other public or private entities to realize the project?
8. Will the process and/or resulting artwork represent
 - a. A new conceptual approach
 - b. A unique opportunity to artists
 - c. A new media
 - d. A new method of community involvementor otherwise expand upon the city's existing public art collection?
9. Will the project tie into one of the City's key development initiatives (e.g., Urban Village program; Neighborhood Empowerment Zones, Model Blocks etc.)?
10. Will the project contribute to the implementation of a City Council adopted Master Plan (e.g., Trinity River Vision, Gateway Park Master Plan, etc.)?
11. Is the proposed project appropriate for the site?
12. Will the project require extensive maintenance?

*The Fort Worth Art Commission shall select appropriate questions for the type of project being considered.