

FWPA Master Plan. Upon FWAC approval of the recommended artist, the artist shall be contracted to develop a design with input from the community. Upon final design approval, the artist shall be contracted to fabricate and install the artwork at the site. The City of Fort Worth has final authority to approve the artwork design, placement in the location, and give final acceptance of the artwork.

**GETTING PREPARED TO APPLY
APPLICATION WORKSHOPS**

A total of four application workshops will be held to provide information about the CID initiative to eligible community groups. In order to apply to CID, the community group's liaison (or their designee) must attend one CID Application Workshop. At the workshop, attendees shall sign-in and identify the community group they represent. Application forms shall be distributed at the workshops *only*. The workshops are free and open to the public, and the same information will be presented at each.

WHERE:

Northside Community Center *(in English and Spanish)*
1100 NW 18th, Fort Worth, 76164

WHEN:

Thursday, February 17 (6 PM – 7 PM)

WHERE:

Greenbriar Community Center
5200 Hemphill Street, Fort Worth, 76115

WHEN:

Thursday, February 24 (6:30 PM – 7:30 PM)

WHERE:

North Park YMCA
9100 North Beach, Fort Worth, 76244

WHEN:

Saturday, March 5 (1:00 PM – 2:00 PM)

WHERE:

Fire Station Community Center
1601 Lipscomb, Fort Worth, 76104

WHEN:

Saturday, March 19 (10:30 AM – 11:30 AM)

HOW TO APPLY

APPLICATION DEADLINE:

Monday, April 18, 2011, 5:00 PM

Application forms must be type-written. Please three-hole punch all pages. Do not bind or staple any of the application materials.

- One original application form with signatures in ink
- Five copies of application form
- Six copies of answers to application questionnaire
- Six copies of one picture of the site
- Six copies of one detailed map of the site
- Six copies of petition of support from community group members and presidents of those community groups in close proximity to the site being proposed (Letters of support from elected officials or City staff are not required and shall not be considered)

IMPORTANT:

Applications and attachments must arrive at the FWPA Offices by the deadline above. Late submissions shall not be considered.

MAIL/DELIVERY ADDRESS:

Fort Worth Public Art – CID
Attn: Michelle Gonzales
Fort Worth Community Arts Center
1300 Gendy Street, (2nd Floor)
Fort Worth, Texas 76107

PRE-DEADLINE APPLICATION ASSISTANCE

In order to aid you in this process, it is recommended that you schedule a meeting with FWPA staff prior to submitting your application. FWPA staff is available to meet with applicant to review draft applications for completeness through Monday, April 11, 2011. Please contact CID Coordinator Michelle Gonzales (817-298-3027 or mgonzales@fwpublicart.org) to set up an appointment or to ask questions about the application process.



FORT WORTH PUBLIC ART

Council Districts 2 & 9

CALL FOR APPLICATIONS

DEADLINE: April 18, 2011

**COMMUNITY ID:
PUBLIC ART IN NEIGHBORHOODS**

1. *Our Children* by Josef Norris with mural assistants: San Francisco, CA, 2005. A 3-story mural created out of paint, ceramic tile, painted glass and cut mirror at the KidPower Park at 65 Hoff Street in San Francisco.

2. Untitled mosaic bench by Maggie Smith, Lynn Street Park, Seattle, WA, 2002. The tiles were designed and painted by community members in collaboration with the artist. (Photo by David Olson)

3. *City Light, City Bright* by Nancy Blum, 2001. Artist designed manhole covers at various locations throughout Seattle, WA.

4. *The 16th Avenue Tiled Steps Project* by Aileen Barr and Colette Crutcher, San Francisco, CA, 2006. A neighborhood effort to create a colorful mosaic running up the risers of the 163 steps. (Photo by Susan Crocenzi)

5. Eligible Fort Worth City Council Districts 2 and 9 for 2011

6. *Cassia Park Reading Circle* by Francis Fox, 2005. Five colorful ceramic benches form a cozy reading circle near the children's playground at Cassia Park in Boise, ID.

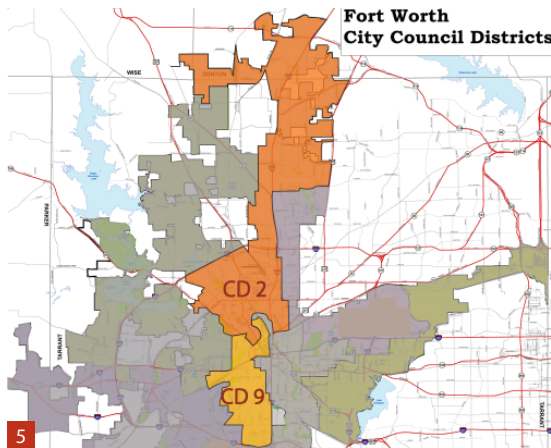
7. Artist Eliseo Garcia carving *Nature's Essence*, a limestone sculpture installed at Overton Park, Fort Worth, TX, 2010. This artwork was the first completed installation for FWPA's Community ID: Public Art in Neighborhoods initiative.

8. *Prairie Wind* by Michael Pavlovsky, 2010. Bronze sculpture commissioned for the City of Fort Worth's CP Hadley Park through the Community ID: Public Art in Neighborhoods initiative.

9. *Tree Bench* by Paul Sorey, 2006, Pratt Park, Seattle, WA. (Photo by Paul Sorey - www.paulsorey.com)

10. Artist Vicki Sauls next to *Welcome Hands*, San Francisco, CA, 2006. Commissioned by the San Francisco Art Commission for the Eureka Valley Community Center. (Photo by Jennifer Lovvorn)





Fort Worth Public Art (FWPA) – a City of Fort Worth program managed by the Arts Council of Fort Worth & Tarrant County – is launching the fourth year of its community-nominated projects initiative, **Community ID: Public Art in Neighborhoods (CID)**. Through this initiative, eligible community groups may apply for a permanent public art project to be implemented at a City-owned site in their neighborhood funded and managed by Fort Worth Public Art (FWPA) under the oversight of the Fort Worth Art Commission (FWAC).

STATEMENT OF PURPOSE

The Fort Worth Public Art program was established to provide public art opportunities throughout the city, reinforcing its unique strength and character in all districts and neighborhoods. The CID initiative seeks to reach areas within the City of Fort Worth without public art and celebrate a neighborhood’s cultural identity, environmental context, history or vision for the future. In addition, the CID initiative aims to engage North Texas-based artists, allowing them an opportunity to participate in the Fort Worth Public Art program and enhance the visual quality of our city.

ELIGIBILITY

In 2011, applications will be accepted from community groups located in Council District 2 and 9 only. City employees, FWPA staff members, and Fort Worth Art Commissioners who are currently serving may not act as a designated contact person for an applicant group.

Applicant Group Eligibility requirements include:

- Must be a neighborhood association, homeowners’ association, community group, or nonprofit organization (*individuals may not apply*)
- Must have a membership of at least ten people
- Must reside within the city limits of Fort Worth
- Must reside in the same Council District as, and near the proposed site
- Each community group permitted one (1) application per year

Site Eligibility Requirements include:

- Must be a City-owned property (such as a neighborhood park, branch library, community center, fire station, police station, street or street median)
- Must be developed and offer opportunities for public interaction
- Must be publicly accessible and/or visible
- Only one (1) site may be nominated

Examples of City-owned eligible Sites:

- A park with existing trails and/or other improvements, such as a playscape
- A traffic island with curb cuts and sidewalks
- For interior artworks - a neighborhood library, community center or other building with publicly accessible spaces

** A list of potential sites will be included on the CID application for site selection assistance.*

TYPES OF PROJECTS

The awarded community groups shall work collaboratively with the project artist to facilitate the creation of an artwork that is specific and meaningful to their neighborhood. CID projects should address one or more of the goals of the Fort Worth Public Art program:

- To create an enhanced visual environment for Fort Worth residents
- To commemorate the City’s rich cultural and ethnic diversity
- To integrate the design work of artists into the City’s built environment
- To promote tourism and economic vitality in the City through the artistic design of public spaces

The artworks created through CID shall be permanently installed on city-owned property and must be made of durable materials to ensure longevity and ease of maintenance.

PROJECT BUDGETS

The CID initiative is not a grant program. Instead, funds for the project are allocated through a contract between the City of Fort Worth and the approved project artist. Projects implemented through CID may have budgets of up to \$50,000 each, including the cost of design, engineering, insurance, fabrication, transportation and installation, site work, and other costs associated with the artwork and the artist’s fee.

OPTIONAL Community Contribution

A community group that wishes to contribute funds to augment the budget of an awarded CID project in order to create a more impactful public art project or to underwrite site improvements (such as accessible pathways or lighting) shall be required to submit their fundraising plan with proof of commitments as part of the CID application. *Please note that the availability of additional funds or the intent to raise additional funds shall not be factored into the evaluation of CID applications.*



FORT WORTH PUBLIC ART RESPONSIBILITIES

FWPA staff will be responsible for:

- Facilitating the artist selection process for awarded projects
- Arranging for presentations of the project to the Fort Worth Art Commission and other applicable City boards/commissions
- Acting as liaison with the Community Group, the artist, and City staff responsible for the site
- Managing CID project contracts to ensure successful and timely completion
- Guiding the dedication ceremony in terms of protocol and logistics
- Maintaining the commissioned artwork as part of the FWPA Collection



COMMUNITY GROUP RESPONSIBILITIES

The applicant group’s liaison will be responsible for:

- Attending one Mandatory CID Application Workshop
- Participating in the artist selection process, as well as review of the artist’s design
- Coordinating community meetings regarding the project, as needed
- Relaying project information to and from the entire community group
- Work with FWPA staff to plan the artwork dedication ceremony and raise funds/seek in-kind donations for event expenses

CID REVIEW AND AWARD PROCESS

1. Application submission

All complete applications that meet all eligibility requirements and received by the deadline shall be reviewed by the CID Review Panel (composed of Art Commissioners and Art Professionals appointed by the FWAC), Council Member-appointed advisors and City staff.

2. City Site Approval

A list of eligible CID sites, reviewed and approved by the City of Fort Worth, will be provided for site selection assistance to all community groups. If a group wishes to nominate a site not included on

the list, FWPA staff will assist groups in obtaining site approval by forwarding a Site Evaluation Form to the appropriate City Department representatives for review and approval. *This process must be complete prior to the application deadline.*

3. CID Review Panel Meeting #1 (Late April)

Applicant groups’ liaisons shall give a brief presentation (limited to 5 minutes) to the CID Review Panel and answer questions about their application and proposed site.

4. Evaluation

The CID Review Panel shall initially rank the applications based upon information provided in the applications and presentations using the following criteria:

- > **SITE: Current Use/ Accessibility/ Suitability/ Feasibility 80%**
- > **COMMUNITY GROUP: Support/ Effectiveness/Teamwork 20%**

After further deliberation, the CID Review Panel shall select at least two applicants from each Council District as finalists.

5. Community Group Grace Period

Applicant groups selected as finalists shall be given a two week grace period to submit any additional information requested by the CID Review Panel.

6. CID Review Panel Meeting #2

The CID Review Panel shall review any additional information provided by the groups, tour the finalists’ sites and make a final recommendation of awardees (ideally one per Council District).

7. Fort Worth Art Commission Meeting

The CID Review panel shall present their recommendations to the Fort Worth Art Commission for approval at their meeting on Monday, June 13, 2011 at 5:30 PM at the Fort Worth Community Art Center, 1300 Gendy Street. The Art Commission meeting is open to the public. *The meeting time, date and location for the Art Commission meeting is subject to change, so please check on FWPA’s website one week prior to the meeting.*

ANNOUNCEMENT OF AWARD RESULTS:

CID Project awards shall be officially announced on the FWPA website by 5:00 p.m. on the day following the Fort Worth Art Commission’s June 2011 meeting. All applicants will be contacted as soon as possible with the results. Upon the FWAC’s approval of awards, the community groups shall be required to enter into a Memorandum of Agreement with the City of Fort Worth prior to initiation of the



IMPLEMENTATION OF AWARDED PROJECTS

A project planning meeting shall be held to discuss the goals of the project and to familiarize the community group with the FWPA art commissioning process. The Community Group shall select two representatives to serve as voting members of the artist selection panel. Additional members of the community group may serve as non-voting advisors. The artist selection process shall be conducted in accordance with the Fort Worth Public Art Program guidelines as set forth in the